



Invisible Man Marketing & Promotion
Full Con Kit

Terms of use*:

- 1) All banners, posters, flyers, business cards and other materials promoting The Invisible Man provided by IMMP are the exclusive property of IMMP. They are not to be used without express permission, or for any other purpose than the promotion of The Invisible Man at genre, media and fan conventions.
- 2) All costs associated with transporting the con materials TO and FROM an IMMP representative nearest the con-goer in a timely fashion will be the responsibility of the con-goer requesting said materials. In the case an IMMP representative is available to attend the con, they will assume responsibility for transporting the con kit to and from, unless other arrangements are specified by either party.
- 3) Con materials provided by IMMP are not to be sold, given away or donated without written consent from IMMP. Materials intended for giveaway will be accompanied by written permissions.
- 4) Giveaway materials consist of IMMP or fan-created postcards, flyers and other small items intended as promotional items in support of The Invisible Man. NO sale of these items is permitted. Attempted sale of such items is in direct violation of copyrights held by (but not limited to) Matt Greenberg, Studio USA, NBC Universal, and Stu Segall Productions. IMMP assumes no responsibility for unauthorized sales, and actively polices public auction sites to prevent the aftermarket sale of such items. Cease and desist notifications will be sent to sellers we encounter.
- 5) Postcards and other pre-addressed items are intended as mailing pieces for fans to send to the Powers That Be associated with The Invisible Man, and should preferably be given only to fans willing to assume responsibility for said mailing, or to media representatives willing to consider supporting the effort in print. All others will be given materials on an as-available basis, with fans given priority.
- 6) When requested, and possible, IMMP will provide I-Man related memorabilia for raffling off to attending fans to increase interest. We make NO guarantee as to quantity or estimated value of these items.
- 7) Any and all fan names and email addresses *with appropriate permissions* that are collected at a convention will be turned over to the I-Maniacs for enrollment in the

unofficial fanclub. All other fan information obtained as part of a raffle sign-up will be destroyed at the conclusion of the convention to protect the privacy of attendees.

- 8) To ensure that promotional efforts made in association with convention tables reaches the intended recipients, IMMP assumes ALL responsibility for the collection, retention and distribution of signatures intended for I-Man Powers That Be. In the case of existing petitions, copies will be made available to the table sponsor, and/or any other interested parties, for promotion as desired. ALL original signatures will become the property of IMMP, who will ensure they arrive at the intended destinations in a timely fashion. We also reserve the right to publicize those collection efforts in press releases to genre outlets in print and on line, as well as NBC Universal executives with updates going to the cast and crew.
- 9) IMMP assumes responsibility for promoting the fan presence at conventions at which its materials are featured. This will be done by press releases before and after the event to online and in-print genre and media outlets, as well as NBC Universal Executives. In addition, updates will be made to the cast and crew. For examples of previous press releases, please visit: invisiblemanmarketingandpromotion.com and select 'press releases'.
- 10) These terms and conditions are non-negotiable. The signature of the con-goer is required for the release of the Con Kit for their use.

Con Goer Signature

IMMP rep. Signature

Con-Goer name (please print)

IMMP rep. Name (please print)

Date Signed (Con Goer)

Date Signed (IMMP rep)

*Terms and conditions prepared with the assistance of Mathew Guishard, Esq. Attorney at Law