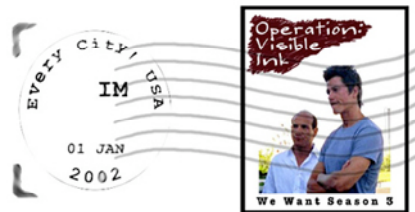


save the invisible man

Email: contact @ visible-ink.net // Fax: 209-343-3853

Mail: P.O. Box 940436, Simi Valley, CA 93094

Web: <http://saveinvisibleman.com>



FOR IMMEDIATE RELEASE:

From: Suzanne Schellenberg

I-Maniac Fan Club Member

PO Box 940436

Simi Valley, CA 93094

suzinsf@earthlink.net

Keeping *The Invisible Man* visible:

Operation: High Visibility is pleased to announce the successful conclusion of an international fan effort to generate awareness of the broad appeal of *The Invisible Man*. Together, fans from three countries collected over 325 pairs of glasses for donation to the Lions Club International, to benefit their Recycle For Sight program.

The goal of this unusual, charitable, fan-based collection drive was to ensure that network executives, video distribution executives and producers are reminded of our desire to keep *The Invisible Man* visible, and hopefully encourage them to return it to syndication and make DVDs available for all regions.

For every pair of glasses donated, a postcard was sent to each of 12 executives:

Bonnie Hammer
President, Sci Fi Channel
1230 Ave. Of Americas, F115
New York, NY 10020

USA Networks, Inc.
Attn: Angela Mancuso,
President of Cable Programming
8800 Sunset Blvd
West Hollywood, CA 90069 USA

Mr. Ron Meyer
President & COO
Vivendi Universal Entertainment
100 Universal City Plaza
Universal City, CA 91608

Paul Meena
General Manager of Universal Studios
Vivendi Universal Entertainment
Florida Production Group
1000 Universal Studios Plaza, Bldg 22A
Orlando, FL 32819

United Paramount Network
Attn: Ms. Dawn Tarnofsky-Ostroff
President of Entertainment
11800 Wilshire Blvd.
Los Angeles, CA 90025 USA

David M. Zaslav
President
NBC Cable
30 Rockefeller Plaza
New York, NY 21011

Jeffrey Zucker
President
NBC Entertainment
30 Rockefeller Plaza
New York, NY 21011

Mark Stern
VP, Original Programming
Sci Fi Channel
1230 Ave. Of Americas, F115
New York, NY 10020

Curt King
Executive Director, Primetime Series
National Broadcasting Company
3000 West Alameda Avenue
Burbank, CA 91523

President of Acquisitions
Anchor Bay Entertainment
1699 Stutz Dr.
Troy, MI 48084

Mark Stern
Senior VP of Original Programming
Sci Fi Channel
1230 Ave. Of Americas, F115
New York, NY 10020

Claudio Braslavsky
Marketing Director
America Video Films SA
Virrey Loreto 2426
Capital Federal 1426 Rep.
Argentina

In the wake of SciFi Channel President Bonnie Hammer's comments as reported in TV Guide in the week of July 27-Aug 1, 2003, we were spurred to show TPTB that sci fi fans have a voice, a conscience and the will to exercise both. The summary cancellation in January of 2002 of *The Invisible Man*, in spite of high ratings and a growing audience share, generated this campaign on the part of fans to demonstrate our support of quality sci fi.

About The Invisible Man

The Invisible Man -- one of the SciFi Channel's top 3 original series and consistently one of the top 10 genre shows in syndication -- premiered to critical acclaim in June 2000. With a fresh, hip retro style and sly, witty tone, this show is utterly unlike anything else on TV today. The characters are beautifully flawed and human and the sci fi conceit never gets in the way of the wonderful banter and chemistry this top-notch cast and crew created each week. For two seasons the fans have been treated to a roller-coaster ride of plot twists, clever dialogue, comedy, drama, and unpredictable plot lines.

The chemistry between the two lead actors, Vincent Ventresca and Paul Ben-Victor, has garnered numerous accolades and the show has drawn critical acclaim, including several Saturn Award nominations for both its seasons and a best ensemble award from *TV Zone* magazine. Additionally, numerous episodes were included on The Futon Critic's list of the Top 50 Episodes of 2001 and 2002, and the show swept numerous categories in the fan-based voting for the 2002 Roswell Awards.

Created by talented Matt Greenberg (*Reign of Fire*), the show has also created quite a buzz in the creative community, attracting such luminaries as: Armin Shimerman (*Star Trek: Deep Space Nine*, *Buffy the Vampire Slayer*), Craig Silverstein (creative consultant, producer, *The Dead Zone*), George Huang (director of *Swimming with Sharks*), Greg Yaitanes (director of episodes of *Las Vegas*, *Cold Case*), Justine Miceli (*NYPD Blue*), Joel Bissonette (*Boulevard*, *Fight Club*), David Burke (*Joan of Arcadia*), Michael Welch (*Joan of Arcadia*, *Star Trek: Insurrection*) and Adam Storke (*Mystic Pizza*, *Prey*).

The Invisible Man was abruptly cancelled after negotiations fell through for not one, but two more seasons in late September 2001. Yet the series' popularity remains high, with a large, international fan base. In fact, a recent chat with the series' two stars had to be cancelled when a record number of fans tried to log on to SciFi.com, accidentally overloading and crashing the server.

I-Maniacs, members of the show's unofficial fan club, are currently spearheading a massive write-in campaign to get *The Invisible Man* picked up by another network. Efforts to date have included a mass mailing to various networks; one online petition that closed as of December 7, 2001, with close to 4000 signatures; and ads in the New York and Los Angeles editions of *Daily Variety*. A new online petition can be found at www.petitiononline.com/imans3/petition.html and has already garnered over 5000 signatures, bringing the total number of signatures to over 9000.

By popular demand, *The Invisible Man* was also added to www.savethatshow.com, an online site dedicated to helping fans voice their support of cancelled or threatened shows, where it has jumped to Number Three on the list of Top Five Vote Leaders with over 20,000 supporting responses, 98 percent of which say the show is "perfect."

For more information on *The Invisible Man*, the Virtual Season, or the campaign to renew the show, please email www.saveinvisibleman.com For in-person contacts, please call:

Suzanne Schellenberg: Operation: High Visibility architect, Virtual Season founder: 415 668-7607

Kathleen Finn, Treasurer, O:VI: 805 523-7310

URLs for your reference:

Message boards:

I-Maniacs.org: pub63.ezboard.com/blmaniacs

Perseusproject.com: www.perseusproject.com/MB/mb.html

Official SciFi board: www.scifi.com/invisibleman

Sites devoted to the show and campaigning for season three:

Operation: Visible Ink: <http://visible-ink.net>

I-Maniacs Fan Club: www.Imaniacs.org

perseusproject.com: www.perseusproject.com/FAQ/Dispatch_Index/I-ManPassion/i-manpassion.html
and http://www.perseusproject.com/Standing_Ovation/standing_ovation.html